

MOCON, Inc.
7500 Mendelssohn Ave. North
Minneapolis, MN 55428 U.S.A.
Phone: 763-493-6370
Fax: 763-493-6358
Web: www.mocon.com



For more information contact:
Sophia Dilberakis, SD Communications
phone: 312.787.5800 email: sophiad@att.net

ALAN TRAYLOR JOINS MOCON AS NEW HEAD OF FOOD SAFETY BUSINESS UNIT

Minneapolis, MN (June 1, 2011) – Alan Traylor has joined MOCON, Inc. (NASDAQ: MOCO) as the company's new business manager of food safety products.

For more than 40 years, MOCON has been considered the world's premier instrumentation manufacturer and testing service provider for permeation, package integrity and shelf-life evaluation. Last year, MOCON announced its intent to expand into the food safety arena made possible by its minority equity interest investment in Luxcel Biosciences Limited, Cork, Ireland.

Since then, MOCON commercialized its GreenLight™ screening system for same-day bacterial detection in food. The series, which includes two different products—the models 910 and 960—significantly reduces the testing time and labor needed to determine aerobic bacterial counts in meat, poultry, seafood, dairy, produce, etc.

"We are pleased to announce that Alan will be heading MOCON's newest business unit. His past experience in solving complex bacterial detection issues for the defense and homeland security communities makes him ideally suited to oversee our new food safety product line," said Robert Demorest, president and chief executive officer, MOCON.

Traylor comes to MOCON as a prior executive of product and technology-oriented companies with global footprints. His diverse past also includes an excellent track record in marketing and sales disciplines, as well as experience in precision instrumentation.

"MOCON has a long history of working with food companies on a global level to solve package permeation issues. Branching out into food safety products is a natural extension of the company's core competencies. In addition to package testing instrumentation, we also want food processors to think of MOCON when looking for bacterial detection solutions," Traylor said. "The GreenLight™ line is only the first example of the positive impact we plan to have on food safety."

About MOCON

MOCON is a leading provider of instrumentation and consulting and laboratory services to medical, pharmaceutical, food and other industries worldwide. See www.mocon.com for more information.

This press release contains forward-looking statements that involve a number of risks and uncertainties. Important factors that could cause actual results to differ materially from those indicated by such forward-looking statements include but are not limited to: uncertainties relating to competition and technological change, setbacks in product development program, slower-than-anticipated customer acceptance of new products, dependence on certain key industries, risk associated with the Company's acquisition strategy and international operations, and other factors set forth in the Company's filing with the Securities and Exchange Commission.

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