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## **MOCON RECEIVES GOVERNOR'S INTERNATIONAL TRADE AWARD**

**Minneapolis, MN** (November 9, 2010) – The Minnesota Trade Office recently honored MOCON, Inc. (NASDAQ: MOCO) by presenting the company its prestigious Governor's International Trade Award. Recipients are selected based on their efforts to advance global trade, the development of novel ideas and expanding the local workforce.

MOCON, Inc. is considered the world's premier instrumentation manufacturer and testing service provider for permeation, package integrity, shelf-life evaluation, package cost reduction, sustainability and safety. For more than 40 years, MOCON has continuously challenged technology boundaries to help provide performance answers for pharmaceutical, food and beverage, packaging, environmental and oil and gas markets—on a global level.

Having established a solid base in the United States over the past four decades, more recently, MOCON has been aggressively seeking global expansion. The company has installations in 79 countries, representing six continents.

In addition to its Minneapolis headquarters, MOCON has two other U.S. facilities (Colorado and Texas), as well as wholly-owned and operated locations in China and Germany to better serve global needs. Its multilingual (Mandarin, Spanish, Portuguese, German, etc.) corporate professionals are able to provide assistance in many native languages. MOCON's international footprint is further supported by an extensive network of 40 distributors.

"We are extremely honored that the Minnesota Trade Office has recognized our global trade efforts. Our company was founded in Minnesota and four decades later, we continue to be a proud contributor to our home state's economy," said Robert Demorest, president and chief executive officer, MOCON.

The awards were presented to only nine companies at a luncheon ceremony on October 29<sup>th</sup>. The event was held in conjunction with Minnesota's annual Governor's Global Trade Conference. The award acknowledges the importance of export efforts to the state's economy.

### **About MOCON**

MOCON is a leading provider of instrumentation and consulting and laboratory services to medical, pharmaceutical, food and other industries worldwide. See [www.mocon.com](http://www.mocon.com) for more information.

This press release contains forward-looking statements that involve a number of risks and uncertainties. Important factors that could cause actual results to differ materially from those indicated by such forward-looking statements include but are not limited to: uncertainties relating to competition and technological change, setbacks in product development program, slower-than-anticipated customer acceptance of new products, dependence on certain key industries, risk associated with the Company's acquisition strategy and international operations, and other factors set forth in the Company's filing with the Securities and Exchange Commission.

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**Caption:** Robert Demorest (left) receives the International Trade Award from Minnesota Governor Tim Pawlenty.